

# CONVENTION BOOKLET ADVERTISING

## *“ Creating Connections ”*

Each year we produce for our convention attendees, and others that request the information, a complete association directory and convention agenda booklet. Published in a pocket friendly size of 4 x 9 the booklet contains a complete listing with event dates and contact people for all our fair and festival members as well as a service directory of our many associate members. This handy reference serves a guide to “Creating Connections” for the balance of the year.

In addition the complete convention agenda is an Important part of the booklet as well. Many of our associates take advantage of the opportunity to keep their company information in front of the fair and festival members by placing an advertisement in the booklet. The ad costs and display sizes are shown here for your reference.

Deadline for including your ad is December 17, 2011. Ads as used in pervious years are on file with our print company and may be inserted with out any additional work on your part. Some changes may be made to your existing ad if wanted. Copy ready art work may be submitted as well.

A copy of your 2011 or earlier ad may be requested by calling Pete Poe at  
573-270-0898  
or by e-mail at  
[mofairs01@yahoo.com](mailto:mofairs01@yahoo.com)

[www.missourifairsandfestivals.org](http://www.missourifairsandfestivals.org)

Full Page 4 x 9 \$100

3 / 4 Page \$75

Half Page \$50

1 / 4 Page \$25